

Premfina boss in incredible effort with covid art auction fundraiser

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Premfina Bundeep Rangar in huge effort which could raise up to £1.5m to support covid causes

Premfina founder Bundeep Rangar is helping fight the covid crisis in some of the world's hardest hit regions after starting an online auction to raise funds.

Rangar has organised and backed the setting up an online auction initiative, called Art&Co, which will raise funds from 200 pieces of largely donated artwork.

The artwork sold on the online auction website could raise up to £1.5m to help fight those impacted by covid.

Funds raised will support frontline charities, NGOs providing healthcare, food, medicines and guidance to those affected by the contagion.

Premfina chief executive and Art&Co founder Bundeep Rangar said: "We don't heal in isolation but within a community.

"Art&Co. enables finance and insurance companies to support organisations assisting those suffering from the immediate effects of the coronavirus as well as consequential mental health or domestic violence difficulties."

"It's heartbreaking to think that lockdown measures have forced some women to endure making the choice between domestic abuse and the virus, daily," said Fiona Dwyer, CEO of Solace Women's Aid.

"Art&Co. helps ensure that no woman is forced to make such a choice."

All donations will be equally distributed to ICU steps, The Care Workers Charity, Khalsa Aid International, Painting Our World In Silver, Solace Women's Aid and Za Teb.

UK charities are forecasted to lose £4 billion over April to June, due to the lockdown.

The funds raised will mostly go to the frontline organisations, with the remainder going toward more than 30 freelance artists who are contributing their work and otherwise unable to sell art due to the lockdown.